



Every day at Ventura Foods, we're helping people **reach extraordinary heights**.

Whether we're **innovating** new products to help our customers delight their customers, continuously improving our processes to create customer value, providing challenging and **fulfilling** careers that allow our employees to develop and grow, or supporting our **communities** so they can flourish.

We're Building Extraordinary Together alongside our employees, customers, and communities.

Our success relies on each of us to understand what we do, **why our work matters**, and the behaviors we must exhibit.

The Ventura Edge is our roadmap for how we get there. It guides our decision making. It's what makes Ventura Foods special. **It is our identity.**

Purpose

**BUILDING
EXTRAORDINARY
TOGETHER**

What We Do

Mission

CREATE INNOVATIVE, TAILORED FOOD SOLUTIONS THAT EMPOWER OUR CUSTOMERS TO DELIGHT THEIR CUSTOMERS.

The Behaviors That Drive Our Success

Values

INTEGRITY: I DO WHAT'S RIGHT, EVEN WHEN NOBODY'S LOOKING.

CUSTOMER FOCUS: I MAKE OUR CUSTOMERS MY PRIORITY.

TEAMWORK: I'VE GOT YOUR BACK.

PERSONAL OWNERSHIP: I'M ON IT.

Our Distinguishing Trait

Signature Strength

WE FORM TRUSTED PARTNERSHIPS

How We Are Building Our Signature Strength

Core Capabilities

1. Culture of learning and development that enables the growth of our people.
2. Ongoing commitment to customer care and satisfaction.
3. Broad portfolio of exclusive products, ready-to-go solutions, consumer brands and value-added services.
4. Restaurant industry insights and expertise that drives our innovation approach.
5. Operational capabilities and scale.
6. Dedication to corporate responsibility and community leadership.