

# Spirit of INNOVATION

FOR PRODUCT DEVELOPMENT TEAMS

## Awards®

## 2010 Call For Entries

Retail and Foodservice entries for outstanding new food and beverage products introduced during 2009-2010 are now being accepted.

The Spirit of Innovation Awards® was established by Ventura Foods to recognize the special efforts of the product development teams as well as their exciting new products. The two winning product development teams will receive their awards at *Prepared Foods'* New Products Conference at the Four Seasons, September 12-15, 2010 in Palm Beach, Florida.

Contest details can be found at [www.PreparedFoods.com](http://www.PreparedFoods.com) (click on *Spirit of Innovation*). The deadline for submitting new product nominations is Friday, June 25, 2010.

### 2009 Award Winners

Congratulations from *Prepared Foods* and *Ventura Foods* to the new product development teams at *Simplot* and *Mollicoolz* for winning the 2009 *Spirit of Innovation Awards®* for the foodservice and retail categories. Read about these spectacular winning entries and other runners-up at [www.PreparedFoods.com/soi](http://www.PreparedFoods.com/soi).

*Your team could be the next winner!*



PREPARED  
FOODS

**Ventura Foods, LLC**