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The Spirit of Innovation Product Development Awards

Call for Entries

The 2010 *Prepared Foods*' **Spirit of Innovation Awards** recognize innovation and excellence in new product development teams from two categories: Foodservice and Grocery (retail).

GENERAL INFORMATION

Eligibility: Members from a product development team, from diverse department functions, that were responsible for a new food or beverage commercially introduced into the North American marketplace in 2009 or the first half of 2010. The selection is based on the prepared food product (or product line) introduced into either the foodservice or retail distribution channel.

Entry Deadline: All entries must be received no later than Friday, June 25, 2010. Send this form either by fax to: William Roberts, *Prepared Foods* magazine, 248-786-1442; or by mail to: William Roberts, *Prepared Foods*, 1050 IL Route 83, Suite 200, Bensenville, IL 60106. Entry forms are also available online at www.PreparedFoods.com/SOI.

The Awards: A *Prepared Foods* panel will determine the New Product Development Team award winners based on nominations submitted by industry vendors, food manufacturers and consumers. The 2010 Spirit of Innovation Awards will be presented at the 2010 *Prepared Foods* New Products Conference. Winners also will be featured in the October (retail) and November (foodservice) issues of *Prepared Foods* magazine.

Additional Criteria: A member of each development team must be willing to personally receive their award at *Prepared Foods*' **New Products Conference** on the afternoon Monday, September 13, 2010 at The Four Seasons in Palm Beach, Florida. Additionally, the winning companies must be willing to work with *Prepared Foods* editors in the development of Spirit of Innovation New Product Development Team of the Year articles in *Prepared Foods*.

NOMINATIONS

Foodservice product:

Branded product or product line introduced in 2009-10: _____

Company: _____

Development team qualifications/product attributes: _____

Grocery (retail) product:

Branded product or product line introduced in 2009-10: _____

Company: _____

Development team qualifications/product attributes: _____

Submitted by:

____ I work for a vendor to the food and beverage manufacturing industry.

____ I work at a food and beverage manufacturing company.

____ I am a consumer of food and beverages.

Name: _____

Phone: _____

E-mail: _____

Company: _____

Address: _____

City: _____

State, Zip Code: _____